

BOOK NOW
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HR Exchange of
2012
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Disappointment



The HR Exchange

Thursday 8th March 2012

Social Media in the Workplace – Friend or Foe?

The HR Exchange continues to grow as one of the North West's leading HR forums with over 90 directors and HR Managers regularly attending the events and building a strong network with like minded individuals.

We are pleased to announce the details of the first HR Exchange event of 2012 to discuss social media in the workplace!

We have great pleasure in confirming two guest speakers to join us for this event:- Keith Cottenden of Cy4or Computer Forensics will talk about the practical steps an employer can take to investigate and retrieve evidence in cases of computer, email and internet misuse by employees. We are also pleased to welcome David Pollard from Touch agency, sponsor of the HR Exchange, who will explore the positive side of social media for employers.

In addition, a workshop session will allow you the opportunity to share your own HR related social media experiences and to discuss with other delegates practical ways of dealing with any issues.

Your continued feedback is appreciated and in response to the forms from the last event of 2011, there will also be a comprehensive Employment Law update keeping you abreast of the most important legal developments in HR! Can you afford to miss it?!

March Event Details

Date: Thursday 8th March 2012
Registration: 8:40am – 9am
Start: 9am (Prompt)
Finish: 11:30am
Venue: Oswaldtwistle Mills Conference Centre
Cost: FREE

March Event Agenda

1. **Networking / Registration** (8:40-9am)
2. **Welcome and Introduction** (9:00-9:05am)
3. **Employment law update** by Will Clayton, Employment Partner at Taylors, delivering a round-up of the most recent HR related legal developments (9:05-9:25am)
4. **Social Media - The Good, The Bad and The Ugly**
 - 4a. "The Good" David Pollard of Touch agency explaining how social media can be used to enhance your business (9:25 - 9:40am)
 - 4b. "The Bad": Keith Cottenden of Cy4or Computer Forensics presenting on the practical steps an employer can take to detect, investigate and establish employee misuse of company communication and IT systems with forensically robust evidence (9:40 - 10:00am)
 - 4c. Delegate workshops – a chance for delegates to share practical tips on getting the most out of, and preventing the worst of, social media (10:00 - 10:20am)
- Break - HR networking** (10:20-10:35am)
- 4d. Feedback from delegate workshops to the Forum (10:35 - 10:55am)
- 4e. "The Ugly" – Will Clayton taking you through the legal issues and considerations relating to social media (10:55 - 11:15am)
5. **Open Forum for Q&A to speakers** (11:15 - 11:25am)
6. **HR – the funny side!** (11:25-11:30am)
7. **Date of next event and Close.**

For more details please visit:
www.thehrexchange.co.uk

The HR Exchange is supported by:

Touch

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Book Your Place

Please note places are limited, so please act now to avoid disappointment

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To confirm your attendance please complete and return the form below.

For more information, please call Taylors on: 0844 8000 263 or email: sue.fleming@taylors.co.uk

Business Name:	<input type="text"/>		
Attendee Name:	<input type="text"/>		
Job Title:	<input type="text"/>		
Industry Sector:	<input type="text"/>	No of Employees:	<input type="text"/>
Address:	<input type="text"/>		
Address:	<input type="text"/>		
Town / City:	<input type="text"/>	Postcode:	<input type="text"/>
Telephone:	<input type="text"/>	Fax:	<input type="text"/>
Email Address:	<input type="text"/>		
Dietary Requirements:	<input type="text"/>		

We take the protection of your data seriously and handle all information you provide strictly in accordance with the Data Protection Act (1998). We will only contact you with information relating to The HR Exchange and relevant information from their associated partners, and will not share your data with external third parties without your permission. Please contact us for further details.

Once completed, please:

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Email: **sue.fleming@taylors.co.uk**

Post to: **Taylors Solicitors, Rawlings House, Exchange St, Blackburn, Lancashire, BB1 7JN**

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